For more information about ways you and your organization can empower women and families through support of the Empowering Women Sponsorship, please reach out to Holly Beaston, Director of Development & Marketing at the YWCA of Rochester & Monroe County: hbeaston@ywcarochester.org or 585-368-2260.

We are… harnessing the collective power of our local community by partnering with local organizations to eliminate racism.

We are… 100% girl-power motivated by helping 1000+ teens and young mothers navigate the challenges of adulthood and parenting.

We are… 440 housing units strong for women and families who need a safe and secure home from which to build their strength and continue their progress.

Together we will work until the world sees women and girls, and people of color the way we do: Equal. Powerful. Unstoppable.
WHY INVEST IN YWCA OF ROCHESTER & MONROE COUNTY?

Your support through an Empowering Women Sponsorship helps to provide a continuum of housing opportunities for women and families — including emergency shelter, housing for women in recovery, housing for survivors of domestic violence and supportive affordable housing. In addition, your sponsorship will provide health and educational services for young parents and their children.

JOIN THE MISSION
to change lives through empowerment

INCREASE your brand exposure and elevate your corporate identity through radio, print and social media reaching over 6,000 YWCA supporters as well as the Greater Rochester community.

STRENGTHEN your company’s reputation as a good corporate citizen to your customers, employees and local residents.

GIVE BACK to your community by helping those who need it the most.

EMPOWER social change!

PARTNERSHIP OPPORTUNITIES

EMPOWERING SPONSOR ($20,000)
12 Month Promotion
- Billboard Thank You to YWCA Empowering Women Partners 2021
- Printed media Thank You to YWCA Empowering Women Partners 2021
- Logo on monthly email newsletters to all subscribers (4,000+) 12 months
- Direct link on YWCA web site 2021
- Title Sponsor in press release about event
- Annual Report Listing 2021-2022

INSPIRING SPONSOR ($10,000)
8 Month Promotion
- Billboard Thank You to YWCA Empowering Women Partners 2021
- Printed media Thank You to YWCA Empowering Women Partners 2021
- Logo on monthly email newsletters to all subscribers (4,000+) 8 months
- Direct link on YWCA web site 2021
- Annual Report Listing 2021-2022

UNITING SPONSOR ($6,000)
6 Month Promotion
- Billboard Thank You to YWCA Empowering Women Partners 2021
- Printed media Thank You to YWCA Empowering Women Partners 2021
- Logo on monthly email newsletters to all subscribers (4,000+) 6 months
- Direct link on YWCA web site 2021
- Annual Report Listing 2021-2022

ENCOURAGING SPONSOR ($3,000)
4 Month Promotion
- Billboard Thank You to YWCA Empowering Women Partners 2021
- Printed media Thank You to YWCA Empowering Women Partners 2021
- Logo on monthly email newsletters to all subscribers (4,000+) 4 months
- Direct link on YWCA web site 2021
- Annual Report Listing 2021-2022

MOTIVATING SPONSOR ($1,500)
4 Month Promotion
- Printed media Thank You to YWCA Empowering Women Partners 2021
- Annual Report Listing 2021-2022