For more information about ways you and your organization can support women and families through support of the Empowering Women Sponsorship, please reach out to Holly Beaston, Director of Development & Marketing at the YWCA of Rochester & Monroe County: hbeaston@ywcarochester.org or 585-368-2260.

Sample Empowering Women Sponsorship newspaper advertisement.

Sample Empowering Women Sponsorship billboard advertisement.

YWCA IS ON A MISSION

Together we will work until the world sees women and girls, and people of color the way we do: Equal. Powerful. Unstoppable.

We are... harnessing the collective power of our local community by partnering with local organizations to eliminate racism.

We are... 100% girl-power motivated by helping 1000+ teens and young mothers navigate the challenges of adulthood and parenting.

We are... 300 housing units strong for women and families who need a safe and secure home from which to build their strength and continue their progress.

eliminating racism empowering women

YWCA

We are...
WHY INVEST IN YWCA OF ROCHESTER & MONROE COUNTY?

Your support through an Empowering Women Sponsorship helps to provide a continuum of housing opportunities for women and families — including emergency shelter, housing for women in recovery, housing for survivors of domestic violence and long term-affordable housing. In addition, your sponsorship will provide health and educational services for young parents and their children.

JOIN THE MISSION
to change lives through empowerment.

INCREASE your brand exposure and elevate your corporate identity through radio, print and social media reaching over 6,000 YWCA supporters as well as the Greater Rochester community.

STRENGTHEN your company’s reputation as a good corporate citizen to your customers, employees and local residents.

GIVE BACK to your community by helping those who need it the most.

EMPOWER social change!

EXCLUSIVE EQUITY ENGAGEMENT ACTIVITY SPONSOR 2020 ($17,500)
- Excellus BCBS on all Equity Engagement January–December 2020
- Logo on monthly email newsletters to all subscribers (4000+)
- Logo on monthly partnership letter
- Direct link on YWCA website 2020
- Title Sponsor in press release about change to event
- Billboard Thank You to YWCA Empowering Women Partners 2020
- Newspaper Thank You to YWCA Empowering Women Partners 2020
- Annual Report Listing 2020

ENCOURAGING SPONSOR ($3,000)
- Direct link on YWCA website
- Billboard Thank You to YWCA Empowering Women Partners 2020
- Newspaper Thank You to YWCA Empowering Women Partners 2020
- Annual Report Listing 2020

ENCOURAGING SPONSOR ($3,000)
- Direct link on YWCA website
- Billboard Thank You to YWCA Empowering Women Partners 2020
- Newspaper Thank You to YWCA Empowering Women Partners 2020
- Annual Report Listing 2020

MOTIVATING SPONSOR ($1,500)
- Newspaper Thank You to YWCA Empowering Women Partners 2020
- Annual Report Listing 2020