For more information about ways you and your organization can support women and families through support of the Empowering Women Luncheon, please reach out to Carrie Michel-Wynne: cmichel-wynne@ywcarochester.org or 585-368-2294.

We are... harnessing the collective power of Activists and Allies to eliminate racism.

We are... 100% girl-power motivated by helping 1000+ teens and young mothers navigate the challenges of adulthood and parenting.

We are... 300 housing units strong for women and families who need a safe and secure home from which to build their strength and continue their progress.

ACTIVISTS AND ALLIES
16th ANNUAL EMPOWERING WOMEN LUNCHEON
OCTOBER 6, 2022
12:00-1:30PM

eliminating racism
empowering women
ywca

PLUS the premiere of Activists and Allies, a short film documenting the Clarissa Street YWCA and its historic stand against racism in Rochester.

CELEBRATING THE 100 YEAR ANNIVERSARY OF THE CLARISSA STREET YWCA

Until Justice Just Is
WHY INVEST IN THE EMPOWERING WOMEN LUNCHEON?

Your support as an Activist and Ally Sponsor helps to provide a continuum of racial justice initiatives – including emergency shelter, housing for women in recovery, housing for survivors of domestic violence and long term-affordable housing. In addition, your sponsorship will provide health and educational services for young parents and their children.

JOIN THE MISSION to eliminate racism and empower women.

INCREASE your brand exposure and elevate your corporate identity through radio, print and social media reaching over 6,000 YWCA supporters and the Greater Rochester community.

STRENGTHEN your company’s reputation as an antiracist ally to your customers, employees and local residents.

GIVE BACK to your community by helping those who need it the most.

EMPOWER women by raising your voice as an activist and ally.

Enjoy the benefits of supporting one of Rochester’s best-attended, most talked-about inspirational events!

11:45AM DOORS OPEN

12:00 - 1:30PM EVENT

PARTNERSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Pre-Event Promotion</th>
<th>EMPOWERING SPONSOR</th>
<th>INSPIRING SPONSOR</th>
<th>UNITING SPONSOR</th>
<th>ENCOURAGING SPONSOR</th>
<th>MOTIVATING SPONSOR</th>
<th>TABLE SPONSOR</th>
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<td>Logo on all promotional materials</td>
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<td>Save the Date &amp; Invitations (6,000+)</td>
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<td>Direct link on YWCA website</td>
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<td>Facebook Promotion (2,000+)</td>
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<td>Event marketing collateral</td>
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<td>Press releases</td>
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<tr>
<th>Event Benefits</th>
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<tbody>
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<td>Logo on Social Media Photo Frame</td>
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<tr>
<td>Meet &amp; Greet with Keynote Speaker and Celebrity Guests</td>
<td>24 Tix*</td>
<td>16 Tix*</td>
<td>8 Tix*</td>
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<td>Name on Table Tent</td>
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<td>Recognition in Sponsor Power Point</td>
<td>6</td>
<td>3</td>
<td>2</td>
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<td>Recognition in Program</td>
<td>as Title</td>
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<tr>
<td>Table for 8 at Event</td>
<td>3 VIP*</td>
<td>2 VIP*</td>
<td>1 VIP*</td>
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| Investment                                                                 | $20,000            | $12,500           | $7,500          | $5,000              | $2,500             | $1,200        |

Table Captain — One table for eight at the event: $625
Individual Ticket: $75 for open seating

Please note: for any of the partnership opportunities that include a full table of eight, please consider donating back seats at your table so that YWCA participants or staff can join your group!

*VIP Exclusive Reception 11:00-11:45 / VIP Table Placement
16TH ANNUAL
EMPOWERING WOMEN LUNCHEON
OCTOBER 6, 2022
12:00-1:30pm

Activists and Allies

TABLE/GROUP NAME

CONTACT NAME

EMAIL

ADDRESS

CITY / ZIP

PHONE

☐ TITLE / EMPOWERING SPONSOR / $20,000

☐ INSPIRING SPONSOR / $12,500

☐ UNITING SPONSOR / $7,500

☐ ENCOURAGING SPONSOR / $5,000

☐ MOTIVATING SPONSOR / $2,500

☐ TABLE SPONSOR / $1,200

☐ TABLE CAPTAIN / $625

☐ INDIVIDUAL TICKET / $75

☐ CHECK ENCLOSED

☐ PLEASE CHARGE MY: (CIRCLE ONE) MC  VISA  AMEX  DISC  AMOUNT:__________________

NAME AS IT APPEARS ON CARD (PLEASE PRINT)

CARD NUMBER

EXP. DATE

CVC

SIGNATURE

Deadline for listing in the Program, Event Printing and Projection is 9.07.22
Deadline to register for tickets or tables is 9.21.22

Questions?
Please contact Talitha-Koumi Oluwafemi: 585-368-2245 / tkoluwafemi@ywcarochester.org

Return to: YWCA of Rochester & Monroe County
175 N. Clinton Ave.
Rochester, NY 14604

Register Online:
www.ywcarochester.org/EWL