

GAME CHANGERS

EMPOWERING WOMEN LUNCHEON



2024 YWCA Empowering Women Luncheon Wednesday, September 25, 2024

12:00pm-1:30pm | Joseph A. Floreano Rochester Riverside Convention Center

Support one of Rochester's best-attended, most talked-about inspirational events and honor Game Changers who challenge the status quo and create positive change in our world.

**eliminating racism
empowering women**

ywca

PARTNERSHIP OPPORTUNITIES



YWCA IS ON A MISSION

We envision a world of opportunity. We commit ourselves to the work of racial justice. We will get up and continue to do the work until justice is rooted out, until institutions are transformed, until the world sees women, girls, and people of color the way we do.

Equal. Powerful. Unstoppable.



With the support of our community, YWCA will eliminate racism and empower women through housing, young adult services, and the work of racial justice.



We will challenge and work to dismantle systems of oppression. Equity is our North Star and a mission imperative for the critical programs our community relies on for the health and safety of women and families - especially those of color.



We envision a world where all women and families have safe and secure affordable housing, free from domestic violence, addiction, or poverty.



We envision a world where young adults and young parents have the support and resources they need to complete their educational goals and provide their children with a supportive environment where they can learn and thrive.



We envision a world that celebrates diversity, embraces inclusion, demands fairness, as well as one in which we all have a sense of belonging.

Building a better community through partnership.

Our community is at a tipping point in history where dismantling systemic racism can provide the type of world we ALL deserve. As the leading agency providing key social determinants of health through housing, young adult services, and racial equity, YWCA is uniquely positioned to help change the landscape of poverty and oppression for our underserved community. Together, we can meet our community needs head-on as eviction moratoriums are lifted, post-pandemic employment and school trends change, rates of violence in our city skyrocket, and the psychological ramifications of post-pandemic isolation continue rising to the surface.

YWCA Empowering Women Luncheon Wednesday, September 25, 2024	Empowering Equity Partner	Inspiring Partner	Uniting Partner	Encouraging Partner	Motivating Partner	Table Partner
Pre-Event Promotion						
Press Release & logo on event invitation	✓					
Logo on Future Marketing Collateral	✓	✓	✓			
Logo on Event Emails	✓	✓	✓	✓	Name Only	
Direct Link on YWCA Website	✓	✓	✓	✓		
Social Media Promotion	✓	✓	✓	✓	✓	✓
Custom DEIB Workshop for Key Stakeholders	✓	✓				
Event Benefit						
VIP Meet & Greet with Keynote Speaker	30 Tickets	20 Tickets	10 Tickets			
Event Signage	✓	✓	✓	✓	✓	
Logo/Name on Table Tent	✓	✓	✓	✓	✓	✓
Verbal Recognition during Program	✓	✓	✓	✓		
Ad in Printed Program	Back Cover	Full Page	Full Page	Full Page	Half Page	Quarter Page
Sponsor Provided Swag to Participants	✓	✓	✓			
Complimentary Tickets	30 Tickets	30 Tickets	20 Tickets	20 Tickets	10 Tickets	10 Tickets
Investment	\$20,000	\$12,500	\$7,500	\$5,000	\$2,500	\$1,200

Table Captain - One table for ten at the event: \$750

Individual Ticket: \$75 for open seating

Please note: For any of the partnership opportunities that include a full table of ten, please consider donating back seats at your table so that YWCA participants or staff can join your group!

*VIP Meet & Greet with Keynote Speaker will take place from 11:00am-11:45am

2024 EMPOWERING WOMEN LUNCHEON

PARTNERSHIP OPPORTUNITIES

**Since 1883, we've helped women better themselves,
empowering them to better our city.**

Help us turn obstacles into opportunities and create a more equitable, fair and just Rochester and Monroe County. Your support provides a continuum of racial justice initiatives - including emergency shelter, housing for women in recovery, safe and secure housing for survivors of domestic violence, and long-term affordable housing. In addition, your investment will provide critical health and educational services for young adults and their families.



JOIN THE MISSION to eliminate racism and empower women.



INCREASE your brand exposure and elevate your corporate identity through broadcast, print, and social media reaching over 7,000 YWCA supporters and the Greater Rochester community.



STRENGTHEN your company's reputation as an antiracist ally to your customers, employees and local residents.



GIVE BACK to your community by helping those who need it the most.



EMPOWER women by raising your voice and being the change.

eliminating racism
empowering women
ywca

YWCA of Rochester & Monroe County
175 N. Clinton Ave, Rochester, NY 14604 | www.ywcarochester.org

Questions? Please contact Kim Smith: 585-368-2260 | ksmith@ywcarochester.org



GAME CHANGERS

2024 YWCA EMPOWERING WOMEN LUNCHEON SPONSORSHIP COMMITMENT FORM

Company Name: _____

Contact (First & Last Name): _____

Address: _____

City, State, Zip: _____

Email: _____ Phone: _____

Sponsorship Level:

- Empowering Equity Partner \$20,000
- Inspiring Partner \$12,500
- Uniting Partner \$7,500
- Encouraging Partner \$5,000
- Motivating Partner \$2,500
- Table Partner \$1,200
- Table Captain \$750
- Individual Ticket \$75

Additional Ways to Support:

- Full page program ad \$500 (5" x 8" vertical)
- Half page program ad \$250 (5" x 3.95")
- Quarter page program ad \$140 (2.45" x 3.95")
- Additional donation of: _____

**All ads must be provided by August 30, 2024, kssmith@ywcarocheester.org*

Total Amount Enclosed: _____

Payment Method: Check (payable to YWCA of Rochester & Monroe County) Amex Mastercard Visa Discover

Name on Card: _____

Card Number: _____ Exp. Date: _____ CVC: _____

Signature: _____ Date: _____

YWCA
IS ON A
MISSION

Questions? Please contact Kim Smith: 585-368-2260 | kssmith@ywcarocheester.org

Return to: YWCA of Rochester & Monroe County, 175 N. Clinton Ave, Rochester, NY 14604

Online registration is available at: www.ywcarocheester.org/luncheon