

The YWCA's
Empowering Women Luncheon

Sponsor Benefits

October 8, 2013

Empowering Sponsor:

\$10,000

Name and large logo on Invitation, Save the Date and Program
Identified as lead sponsor in all media releases
Largest logo in any display advertisements
Opportunity for promo placement at each seat (as approved)
Recognition as lead sponsor from podium
Speaking role at luncheon
Feature individual article in electronic newsletters and E-Blast newsletter
Signage at the VIP Reception with logo
Posters at entrance with logo and opportunity for banner placement in ballroom (provided)
Logo and message in slideshow
One seat at the head table
Premier placement of 2 tables of 10
20 VIP Reception tickets

Inspiring Sponsor:

\$7,500

Recognition at VIP reception with banner (provided) and signs at entrance and at each table
Name and logo on Invitation, Save the Date, and Program
Name and logo in media releases and any display advertisements
Recognition from podium
Feature individual article in electronic newsletters
Name and logo in slideshow
One seat at the head table
Prominent placement for a table of 10
10 VIP Reception tickets

Uniting Sponsor:

\$5,000

Logo on Invitation, Save the Date and Program
Featured inclusion in the electronic newsletter
Logo in slideshow
Thanked from podium
Included in media releases and listed in display ads at event
Table of 10
4 VIP Reception tickets

Encouraging Sponsor:

\$2,500

Listing on Invitation, Save the Date and Program
Included in media releases and listed in display ads at event
Included in electronic newsletter
Slideshow listing
Table of 10
2 VIP Reception tickets

Social Media

Twitter and Facebook offer our sponsors additional visibility! We will be tweeting and posting about the luncheon at least once a month, and more frequently as the time draws nearer. Our sponsors are included in our social media promotions, space permitting, as frequently as possible. Many of our followers and friends repost to their own networks increasing your opportunity for visibility.

Please use the payment form on the reverse side;
or contact Lorie Barnum, Director of Development, for alternate invoicing and payment options.
Lorie Barnum (585) 368-2256, lbarnum@ywcarochester.org.

The YWCA's Empowering Women Luncheon

is one of best attended, most talked-about and inspirational events in Rochester — with an audience that has continued to grow over the years. Last year's luncheon was attended by more than 1,200. Our annual audience surveys tell us who participates:

- Strong corporate support, with over 80 sponsors and other corporate tables including major area employers.
- Empowering Women Luncheon Audience Demographics
 - Women
 - 35-60 years old
 - Primary residence is Monroe County's eastern suburbs
 - College educated professionals



**Invest in success.
Say yes to empowering women
and eliminating racism.**

**Become a Sponsor of the
Empowering Women Luncheon Today!**

Please complete and return this form to YWCA Empowering Women Luncheon, 175 N. Clinton Ave, Rochester, NY 14604 or email to lbarnum@ywcarochester.org, or fax to (585) 546-1077. Contact Lorie Barnum, Director of Development, for alternate invoicing and payment options. (585) 368-2256

Name (business, organization or individual) as it should appear in the sponsor listing:		
Contact		
Billing Address		
City	State	Zip
Phone	Email	
<input type="radio"/> Check Enclosed Amount \$	<input type="radio"/> Please charge <input type="radio"/> MC <input type="radio"/> VISA <input type="radio"/> AMEX <input type="radio"/> DISC	
<i>Thank you for your support!</i> eliminating racism empowering women ywca		
Amount \$ _____		
Card# _____		Exp _____
Name on card _____		